

# Business Partner Membership Application



Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Year Founded: \_\_\_\_\_ Number of Employees: \_\_\_\_\_ Target Audience: \_\_\_\_\_

**Provide a brief description of products or services:**

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## Select Your Goods & Services Provided to Senior Market:

Accounting	Finance	Medical/Pharmaceutical
Architecture/Interior Design	Flooring	Personal Care Products
Building Maintenance	Food Service/Mgmt.	Property Management/Real Estate
Communication/Emergency Services	Fundraising	Public Relations
Computer Software	Furniture/Furnishings	Publications
Construction	Group Purchasing	Rehabilitation Services
Consulting	Health/Wellness	Safety Products
Education/Training	Housekeeping	Security/Crime Prevention
Emergency Call/Resident Monitoring Systems	Insurance	Staffing
Emergency/Disaster Management	Internet Services/Telephone	Technology
Employee Benefits	Legal	Television Services
Energy/Utilities	Marketing	Transportation
Facility Development/Mktg.	Medical Equipment	

Are you a member of LeadingAge (national) or other LeadingAge state affiliate associations? **Yes** **No**

If so, which ones? \_\_\_\_\_

## Annual Membership Dues:

**\$1,023 – Basic Business Partner Membership**

**\$5,835 – Premier Business Partner Membership** (details on page 2)

**Membership Amount:** \$ \_\_\_\_\_ Check (Make check payable to LeadingAge California)

Submit this application and payment to LeadingAge California, 1315 I St., Ste. 100, Sacramento, CA 95814 or email [mripley@leadingageca.org](mailto:mripley@leadingageca.org).

**Questions?** Contact Melanie Ripley, Vice President of Membership, LeadingAge California at [mripley@leadingageca.org](mailto:mripley@leadingageca.org).

The applicant business and I agree to LeadingAge California's policies and to be bound by LeadingAge California's bylaws and by all applicable rules and regulations, as they may be amended from time to time by LeadingAge California (a copy of these policies are available by written request to LeadingAge California by mail at 1315 I Street, Sacramento, CA 95814.) All sales are final. No refunds on annual membership dues.

### Privacy Consent Language for LeadingAge California Communications

Whenever I provide e-mail address(es) and fax number(s) to LeadingAge California the business and I are consenting to receive LeadingAge California communications by email and fax, including, but not limited to, conference/hotel registration notices, legislative updates, exhibitors' communications, educational opportunities and membership reminders, as well as promotions of LeadingAge California's various programs and services provided as benefits of membership.

10% of your dues supports LeadingAge California PAC (Political Action Committee ID#1371227) that supports candidates seeking public office that support nonprofit housing, care and services providers and the older Californians they serve. If you would like to opt-out of this contribution please submit a request in writing to [info@leadingageca.org](mailto:info@leadingageca.org).

# Business Partner Benefits

## Basic & Premier Levels



VALUE	BASIC \$1,023	PREMIER \$5,835
Listing in LeadingAgeCA Membership Directory	●	●
Ability to search all members in LeadingAgeCA online directory	●	●
Member rates for LeadingAgeCA meetings & education offerings	●	●
Ability to attend regional meetings in nine (9) regions	●	●
Link to vendor's website in LeadingAgeCA Buyer's Guide	●	●
Standard Booth at LeadingAgeCA Annual Conference & Expo		●
Special recognition in conference marketing and onsite materials		●
Two (2) invites to Executive Connect event		●
Access to exclusive networking receptions		●
Opportunity to develop educational programming		●
Half-page ad in LeadingAgeCA Membership Directory		●
Recognition on LeadingAgeCA website with logo and link to your website		●
Electronic mailing list once a year (includes email addresses)		●
Eligible to participate in LeadingAgeCA committees		●

Learn more at [www.leadingageca.org/membership/business](http://www.leadingageca.org/membership/business)

**Questions?** Contact Melanie Ripley, Vice President of Membership, LeadingAge California at [mripley@leadingageca.org](mailto:mripley@leadingageca.org)